

BROCK FREEMAN

PRODUCT ANALYTICS & GROWTH

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PROFESSIONAL EXPERIENCE

DevRel Engineer

2025 – 2026

Space and Time Foundation

- Generated 250k+ views on produced content on analytics and dev tooling
- Built a suite of Claude Code CLI skills for Space and Time's Proof of SQL, enabling natural-language, ZK-verified queries against indexed Ethereum chain data
- Shipped skills to publish datasets as chain-secured tables and index EVM contract events into queryable SXT chain tables
- Added Solidity tooling for deploying and pre-deploy auditing contracts, and drove developer adoption of the SxT platform through CLI tooling and docs
- Partnered with engineering and marketing teams on platform launch initiatives

Freelance Data Analyst / Jr. Data Scientist

2021 – 2024

Flipside Crypto / MetricsDAO / Independent

- Won analytics bounties across multiple blockchain protocols; earned top placements on Flipside and MetricsDAO
- Published institutional-grade on-chain research for Our Network (17,000+ subscribers) and Franklin Templeton
- Built custom Dune Analytics dashboards featured in Dune Digest; developed SQL and Python analytics tooling
- Worked directly with protocol teams on growth metrics, token economics, and DeFi analytics

Digital Marketing Manager

2019 – 2020

Agrellus

- Ran full-cycle digital marketing campaigns; built dashboards to track KPIs and optimize paid ad spend and ROI
- Created content strategies for brand growth and set up marketing automation workflows
- Responsible for > 85% of follower and engagement across all channels (even today)

Junior Data Analyst / Data Engineer

2018 – 2019

Outserved / Local LBK (Co-founded)

- Serviced over 7k users and 45+ business vendors
- Built ETL pipelines for local business analytics and geofence marketing; designed database and warehouse architecture
- Created client performance dashboards, audience segmentation models, and automated reporting pipelines

KEY PROJECTS

- **Robin Research Agent** — AI-powered research agent automating on-chain data discovery, query generation, and insight extraction using frontier LLMs
- **Dreamspace BTC Dashboard** — Real-time Bitcoin analytics dashboard with natural language SQL querying capabilities
- **Franklin Templeton RWA Dashboard** — Institutional-grade real-world asset analytics for one of the largest asset managers
- **OpenLeverage Dashboard** — DeFi analytics tracking leverage positions, liquidation risk, and protocol metrics across chains

EDUCATION

Fintech Bootcamp Certificate

Apr 2021 – Oct 2021

Southern Methodist University — Blockchain development, algorithmic trading, ML in finance, Python & Solidity

Bachelor in General Studies, Business

2016 – 2019

Texas State University

PUBLICATIONS & FEATURES

- Dune Digest (2022) — Dashboards featured in leading blockchain analytics newsletter
- Our Network / Franklin Templeton (2023–2025) — Institutional blockchain research for 17,000+ subscribers
- Outserved / Local LBK (2019) — Geofence marketing platform case study

SKILLS & TECHNOLOGIES

Languages:	SQL, Python, JavaScript, Solidity
Data & Analytics:	Dune Analytics, Snowflake, dbt, Pandas
Infrastructure:	AWS, Node.js, Git, ETL Pipelines, Data Warehousing
AI & ML:	LLM Integration, AI Agents, Natural Language SQL